Nobuhiro Yamamoto
Mazda MX-5 Programme Manager

Clarity, precision and natural fluency; inherent qualities of traditional Japanese calligraphy, echoed in the legendary Mazda MX-5. Built to celebrate a quarter of a century of pure driving fun, the new 25th Anniversary Limited Edition is an expression of our sincere gratitude to the millions of fans who made the Mazda MX-5 the world’s best-selling two-seater sports car. Equipped with unique, specially selected features and finishes, each numbered limited edition is marked with a commemorative 25th Anniversary badge, making every one of these iconic roadsters truly one of a kind.
Distinquished by striking Soul Red Metallic paint, a Brilliant Black power-retractable hardtop roof and stunning 17-inch Dark Gunmetal finish alloy wheels, Mazda MX-5 25th Anniversary Limited Edition is sensational from every angle. Lightweight, precise and nimble, its perfect 50:50 weight distribution, thrilling rear-wheel drive and free-revving 2.0-litre 160ps engine deliver beautifully balanced, fun-to-drive performance. The interior represents the pinnacle of Mazda’s ‘Takumi: master crafterman’ concept. Headrests are emblazoned with the 25th Anniversary logo, with unique red contrast-stitching on the Light Stone Leather heated sports seats, leather steering wheel, gearshift and handbrake lever. Embellished with an individually numbered 25th Anniversary badge, it’s the sports car that has been 25 years in the making.

THE MAZDA MX-5 THAT’S AS UNIQUE AS YOUR SIGNATURE

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The Mazda Navigation System

Polymerize navigation system features a 6.1” touchscreen, plus maps for 46 countries to give you the updated route every time.

Brilliant Black style bars

Eye-catching Brilliant Black style bars, door mirrors and A-pillars combine with the Brilliant Black power-retractable hardtop roof to create a dynamic design.

Stainless steel 25th Anniversary scuff plates

Bespoke stainless steel scuff plates celebrate the 25th Anniversary Limited Edition’s exclusivity.

Unique 17-inch Dark Gunmetal alloy wheels

Dramatic 10-spoke alloy wheels add to the 25th Anniversary Limited Edition’s unique style.

THE M{ZD{ MX-5

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Mazda MX-5 25th Anniversary Limited Edition features:

Limited to just 750 models available in the UK.

2.0 MZR Roadster Coupe
Engine 1999cc petrol
6-speed manual transmission
Maximum power (ps at rpm): 160 at 7000
Maximum torque (Nm at rpm): 188 at 5000
CO₂ emissions1) (g/km): 181

Soul Red Metallic Paint
Unique 17-inch Dark Gunmetal alloy wheels
Electrically adjustable, heated Brilliant Black door mirrors
Brilliant Black power-retractable hardtop
Brilliant Black A-pillars
Body colour door handles
Halogen headlights with black inserts
Front fog lights
Unique exterior ‘25th Anniversary’ badges with unique numbering
Diffuser-style rear bumper sports trim
Chrome trim tailpipes
Light Stone leather sports seats with red stitching and five-stage seat heaters

‘25th Anniversary’ embossed headrests
6.1” Mazda Navigation System
Integrated Bluetooth®
Single CD player with 6 speakers and auxiliary input jack (AUX)
Stainless steel ‘25th Anniversary’ scuff plates
Hand-painted Dark Red front dashboard decoration panel
Leather steering wheel, handbrake lever and gearshift with red stitching
Alloy pedal set
Unique ‘25th Anniversary’ floor mats
Brilliant Black style bar covers
Cruise control
Climate control air-conditioning
Auto-dimming rear-view mirror
Limited Slip Differential (LSD)
Bilstein dampers
Dynamic Stability Control (DSC) with Traction Control System (TCS)
Dual front and side airbags
Thatcham Category 1 alarm and immobiliser

Mazda Motors UK Limited reserves the right to introduce changes in specification and equipment due to its on-going product development. Colour and trim samples shown in the brochure may vary from the actual colours shown because of the limitations of the printing process. It is recommended that you consult with your Mazda Dealer when referring to these. Information contained within this brochure is supplementary to the main vehicle brochure (810079029).

Mazda MX-5 25th Anniversary Owners Gifts:
- Mazda MX-5 25th Anniversary branded jacket
- Mazda MX-5 25th Anniversary 1:43 scale model car

1) CO₂ Emissions tests are carried out in accordance with 80/1268/EC as amended by 2004/3/EC.

^ Please refer to your local Mazda Dealer for phone compatibility.

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