THE NEW MAZDA MX-5 RANGE

More affordable, better equipped and more fun than ever!
Mazda MX-5 California

NEW MX-5 FOR MILES OF SMILES

A brilliant sports car in a brilliant colour – what could be more natural? Enter the latest MX-5 to join the range, the exclusive and value-packed 1.8l California. And, yes, you can have it in any colour you like – as long as it’s Sunburst Yellow!

Rarely has the body colour matched the personality of a car so well. This special, limited edition, MX-5 brings with it a ray of pure Californian sunshine wherever it goes. And that stunning colour is matched by the driving experience of this power-steered 1.8-litre convertible, with its 123mph top speed and acceleration and handling that mark it down as one for the true sports car lover.

The MX-5 California goes on sale in the UK from the end of May – at an appropriately sunny £15,795. There are to be just 300 Californias imported, each one with its own numbered plaque and special owner’s wallet.

Power steering, alloy wheels, wide, low-profile tyres and Clarion RDS hi-fi system are all standard. So, of course, are a three-year warranty and engine immobiliser.

With the latest 16-valve 1.8-litre engine developing a truly exciting 130bhp, the California delivers thrilling performance to match its colourful exterior.

But with the emphasis on pure driving enjoyment as firm as it ever was, the California is guaranteed to bring a smile to anyone’s face.

*Price excludes delivery, 12-months road fund licence and number plates (£380).

MX-5 FACTS

The MX-5’s design has been adjudged a brilliant success for merging the traditional sports car look with the build quality, aerodynamics and crash safety needed for a 1990s car. Under that beautiful skin, though, Mazda has been busy honing its modern-day classic for even better standards of driveability.

The suspension has evolved and been gradually improved to suppress roll during the initial stages of cornering and better the overall ride comfort while maximising road holding.

The already outstanding chassis has had three extra brace bars fitted to improve rigidity, add extra safety and still better handling.

The result is an MX-5 that is as fun to drive now as it always was – but with even better handling and even better safety.
Mazda MX-5 Range

AN MX-5 FOR EVERYONE

MAZA MX-5: THE RANGE SPECIFICATIONS

MX-5 1.6i
Price £12,995
On sale April (order now)
Engine 1598cc, dohc, 16v, four-cyl
Power 88bhp/6000rpm
Torque 95lb ft/4000rpm
Maximum speed 106mph
0-62mph 10.6secs
Fuel consumption:
urban cycle, 30.1mpg
constant 56mpg, 42.2mpg
constant 75mpg, 31.4mpg
Standard equipment: engine immobiliser, 14x5.5J steel wheels, 185/60R14 tyres, laminated windscreen, halogen headlights, body colour bumpers and ext. mirrors, side protection beams, manual convertible top, door and luggage area trim, foot lights, vanity mirror, carpeting, driver's foot rest, manual aerial, door speakers, tachometer, lockable glove box, rear console

MX-5 1.8i
Price £14,495
On sale now
Insurance Group 12
Engine 1839cc, dohc, 16v, four-cyl
Power 130bhp/6500rpm
Torque 112lb ft/5000rpm
Maximum speed 123mph
0-62mph 8.6secs
Fuel consumption:
urban cycle, 28.2mpg
constant 56mpg, 40.9mpg
constant 75mph, 31.0mpg
Standard equipment: everything as for 1.6i but with in addition; suspension brace bar, door pockets, locking centre console

MX-5 California
Price £15,795
On sale May (Order now)
Engine 1839cc, dohc, 16v, four-cyl
Power 130bhp/6500rpm
Torque 112lb ft/5000rpm
Maximum speed 123mph
0-62mph 8.6secs
Fuel consumption:
urban cycle, 28.2mpg
constant 56mpg, 40.9mpg
constant 75mph, 31.0mpg
Standard equipment: everything as for 1.6i but with in addition; suspension brace bar, door pockets, locking centre console

MX-5 1.6iS
Price £17,995
On sale Now
Insurance Group 13
Engine 1839cc, dohc, 16v, four-cyl
Power 130bhp/6500rpm
Torque 112lb ft/5000rpm
Maximum speed 123mph
0-62mph 8.6secs
Fuel consumption:
urban cycle, 28.2mpg
constant 56mpg, 40.9mpg
constant 75mph, 31.0mpg
Standard equipment: everything as for 1.6i but with in addition: power steering, electric mirrors, electric aerial, anti-lock brakes, 14x6J alloy wheels, 195/60R14 tyres, locking wheel nut set, driver's side airbag, leather steering wheel, electric windows, digital clock with standard RDS audio unit, stainless steel scuff plates

Mazda MX-5 Dimensions:
length 3950mm, width 1675mm, height 1230mm, wheelbase 2265mm, kerb weight 990-1018kg, turning circle 9.1m (30ft), fuel tank 48 litres.

* All prices exclude delivery, 12-months road fund licence and number plates £58.

Prices correct at time of going to press 8/3/95.
AND NOW, DRIVE A
MAZDA MX-5 1.8i
FOR JUST
£149 A MONTH

Mazda has tailored an exciting new finance deal that can put you into an MX-5 1.8i for under £149 a month. Now, more people than ever can elect for the joys of MX-5 motoring. But you will have to hurry. This special deal applies only to the 1.8i MX-5 base model and is available between March 1 and June 30, 1996. And after 24 payments, you can elect to:

- part exchange your Mazda MX-5 for another new Mazda
- make the agreed final payment and gain full ownership of your Mazda MX-5
- return your Mazda MX-5 to the supplying dealer with no further payments to be made, subject to the conditions shown

The sums:
- On the road price: £15,075
- Deposit: £5,030
- Balance: £9,045
- APR: 15.4%

First monthly payment £200.95*
23 monthly payments of £148.95
Total amount payable: £17,629.05
Guaranteed minimum end value/final payment: £7,972.25

*First payment includes £52 acceptance fee. All figures based on agreed mileage (12,000pa). Excess mileage 7-14p per mile (inc VAT) subject to condition of car. Written quotation available on request. Applicants must be 18 years or over and subject to status.